



## Tripleplay Digital Signage.

Digital Signage is the perfect technology to efficiently deliver communications, promote brand awareness and generate advertising revenues within organizations. An engaging platform for all audiences with real-time access to content.



Uniguest's Tripleplay Digital Signage is both as powerful and as simple as you need it to be. Enjoy simple customization, scheduling, monitoring, and deployment of content to a single end point or across an entire estate of digital signage displays, with 1,000s of players and multiple concurrent users.

### Engage Audiences

Dynamic digital signage creates a more engaging platform for audiences with real-time access to content which can be easily updated centrally.

### Deliver Key Messaging

Communicate key messages with significant cost savings and flexibility over traditional printed posters and notice boards.

### Promote Your Brand

Use digital signage to deliver communications, promote brand awareness and generate advertising revenues via third party content. Central content management ensures messaging stays on brand.



Custom  
Branding



Local Time  
& Date



Live TV  
& Video



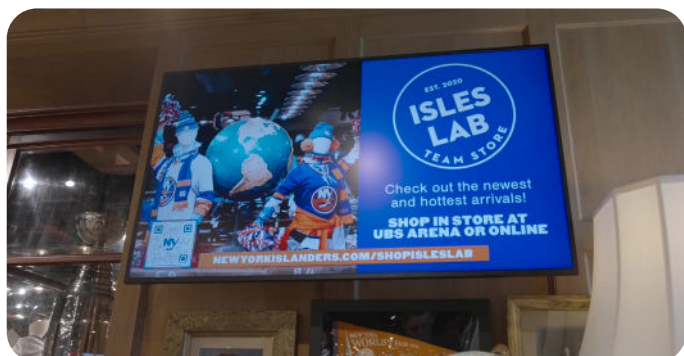
Local  
Weather



Brand  
Colors



RSS  
Feeds



## Digital Signage connected by a powerful CMS

Our Content Management System ensures there is a solution matched to your needs — from a single admin to a 24/7 enterprise network.

## Flexible Deployment Options

Tripleplay Digital Signage can be delivered to a wide variety of devices and platforms giving choice, flexibility, and a future-friendly platform with an extensive list of supported devices.

Tripleplay offers the deployment choice which best fits the unique needs of an organization. Flexible SaaS licensing delivers resilience, security and scalability which can be adjusted as needs dictate. Alternatively, use existing infrastructure to deploy signage in complete isolation of the public internet or other local network services.

## Audiences

### Fan Engagement

Keep fans coming back for more with immersive and engaging content throughout a venue. Ensure fans never miss a moment of the in-bowl action wherever they are.

### Employee Engagement

Support communications goals delivering corporate messaging, compliance training, live data, news, and business intelligence across the enterprise.

### Student Engagement

Deploy digital signage to improve communications, enabled flipped classroom learning and ensured valuable content is accessible on campus or in halls whenever it is needed.

### Guest Engagement

Strengthen the connection with guests and staff through video, digital art, personalized entertainment, interactivity, live TV, third party and targeted content.

### Consumer Engagement

Engage shoppers, increase footfall, and dwell times with eye-catching, easy to update signage. Ensure consistent branding, instantly aligning instore content with online messaging.

## Industry Leading Support

Up to 24/7/365 telephone and email support

Available to end users globally

Best-in-class average call response time

Ticketing system ensures all queries are tracked

Self-service Support Portal access for FAQs, software updates, training & technical information

Industry-leading Net Promoter Score of 82