

POLY (HP) · VIDEO BARS

Poly Studio X72

Poly's flagship bar, built for the big room.

Studio X72 stretches the all-in-one video bar into genuinely large rooms — superior optics, longer microphone reach and Poly's DirectorAI framing, running Teams or Zoom natively with no PC in the room.

PLATFORMS & ROOM FIT

Microsoft Teams Rooms · Zoom Rooms · SIP / H.323 · Large rooms · 10–16 people

SPECIFICATIONS

Camera	AI-enhanced 4K optics engineered for large-room depth, with DirectorAI production-style framing
Audio	Extended-reach microphone array and powerful speakers sized for big rooms; expansion mics available
Intelligence	Poly DirectorAI camera direction plus NoiseBlockAI and Acoustic Fence keeping distractions out of the call
Platforms	Native Teams Rooms or Zoom Rooms on-device, plus open SIP/H.323 for standards-based estates
Control	Poly TC10 touch controller for one-touch join and room control

HOW FOCUS AV DEPLOYS IT

- We validate room depth and acoustics before recommending X72 over a modular system — it covers most large rooms, and we'll be straight about the ones it can't.
- Deployed native to your platform with the TC10 controller, expansion mics where the table needs them, and audio tuned in-room.
- Managed via Poly Lens with the fleet visible under Focus Care.